



Situated on the south-western coast of India, known the world over as God's Own Country, Kerala is one of the world's favourite tourist destinations.

With a Human Development Index (HDI) on par with some of the world's most developed countries, Kerala is one of the most urbanized states in India and has recorded a growth rate of 6.49% in the last fiscal, which is above the national average of 4.04%.

Kerala has the highest electronic goods consumption among all Indian states. In fact, India's first electronics manufacturing company KELTRON was founded in Kerala.

Kerala has today emerged as the perfect place for Electronics System Design and Manufacturing (ESDM). The Government of Kerala with the support of the Government of India and Department of Electronics and Information Technology (DeitY) is making every effort to make Kerala a leading electronics manufacturing hub.



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THE FUTURE OF ESDM

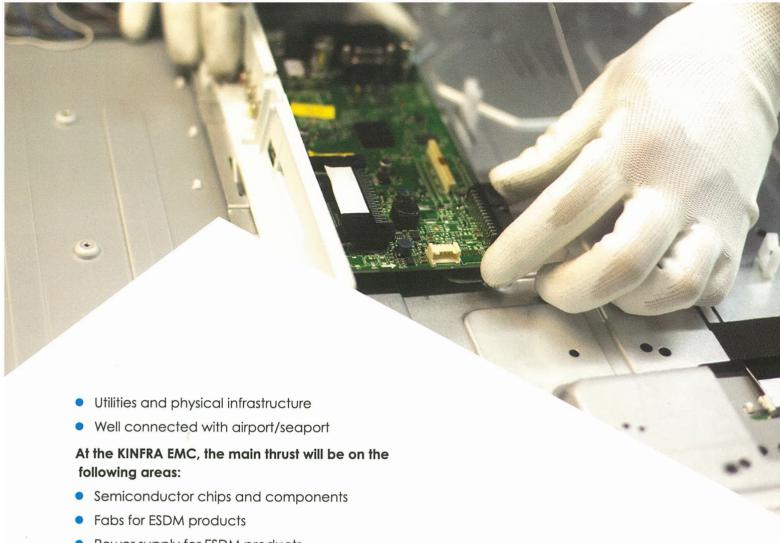
KINFRA GREENFIELD ELECTRONICS MANUFACTURING CLUSTER (EMC)

KINFRA Greenfield Electronic Manufacturing Cluster is being developed under the new National Electronics Policy 2012, formulated by the Government of India. For this, KINFRA has identified 66.87 acres of land at Kakkanad, the IT hub of Kochi.

The planned integrated infrastructure facility will offer 1,42,000 sq. ft. of built-up space with 'Plug n Play' facility for the Electronics Systems Design and Manufacturing (ESDM) and feature facilities like:

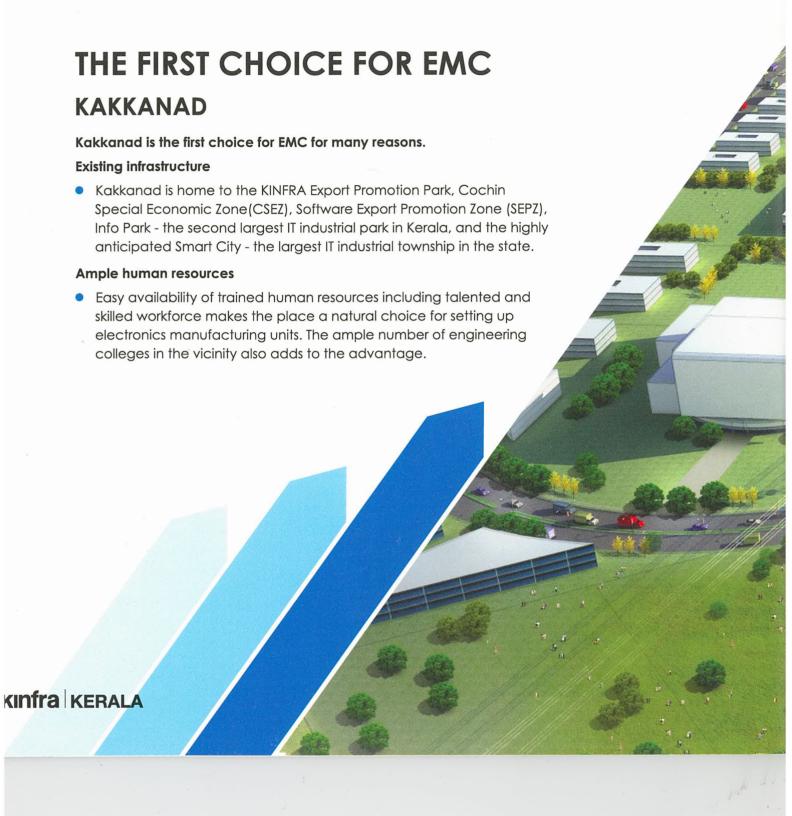
- Processing Zone Industrial plots, manufacturing and support facilities complex and tool room
- Non-processing Zone Residential and commercial plots

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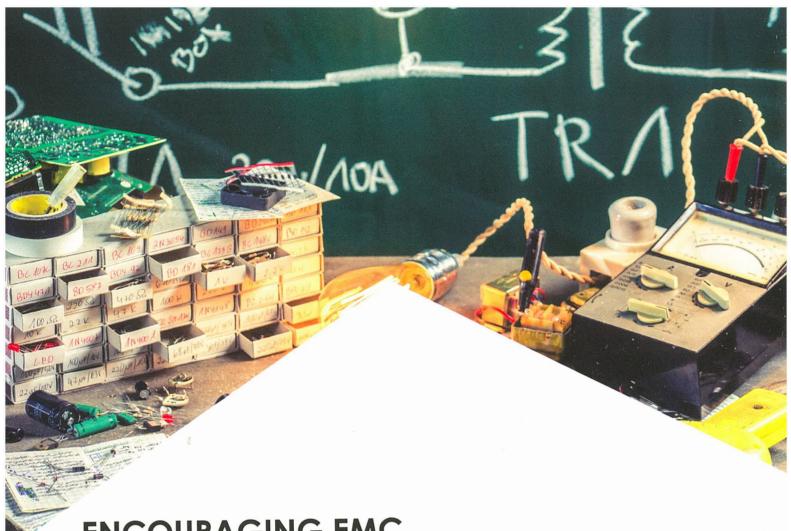


- Power supply for ESDM products
- Semiconductor wafering
- Solar photovoltaics
- Optoelectronics
- Nanoelectronics
- LEDs/LCDs
- Avionics
- Consumer electronics

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ENCOURAGING EMC CREATING OPPORTUNITIES

ELECTRONICS MANUFACTURING SCHEME

To promote entrepreneurship, drive innovation and catalyze economic growth, Government of India has initiated an Electronic Manufacturing Scheme for seeking investments in the ESDM sector.

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- The Government of India is offering an incentive package to attract domestic and global investment into the ESDM sector within EMC
- Subsidy for investment in capital expenditures up to 25%
- Reimbursement of CVD/Excise Duty for capital equipment in non-SEZ units
- Reimbursement of Central Government taxes and duties for 10 years in select high-tech units like semiconductor fabrication and ATMPs
- Incentive available for 10 years from date of approval
- Incentive applicable for entire value chain of 29 categories of identified electronic products including raw material, assembly, testing, packaging and accessories
- Incentive applicable for relocation of units from abroad for state-of-the-art technology

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Kerala State Industrial Infrastructure Development Corporation (KINFRA) was set up to unleash the industrial potential of Kerala. From apparel and food processing to rubber and seafood, over the years KINFRA has pioneered the 'park' concept in Kerala and has set up 22 industrial parks across the state. KINFRA has helped in kick-starting development, particularly in industrial sectors where the state has an edge by way of natural and human resources. It has created the much necessary impetus to the industrial promotional movement in Kerala.

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