

## KINFRA GETS CENTRE'S NOD FOR MEGA FOOD PARK



Union Ministry of Food Processing Industries (MoFPI) has cleared KINFRA's proposal for a Mega Food Park to be set up under the Mega Food Park Scheme (MFPS). The primary objective of the MFPS is to provide modern infrastructure facilities along the value chain from farm to market. Industries and IT Principal Secretary P H Kurian has been instrumental in planning KINFRA's Mega Food Park. "The expected outcome is increased price realisation for farmers, creation of high quality processing infrastructure, reduction in wastage, capacity building of producers and processors and creation of an efficient supply chain along with significant direct and indirect employment generation," KINFRA MD Dr. G C Gopala Pillai said.

Under the Mega Food Park Scheme, each project is assisted with

a grant-in-aid support to the extent of 50 per cent of the eligible project cost, subject to a maximum amount of Rs. 50 crore from MoFPI. The MFPS envisages setting up of a three-tier structure consisting of a Centralised Processing Centre (CPC) with infrastructure facilities for food processing activities involving higher-end value addition, Primary Processing Centres (PPCs) with infrastructure facilities for pre-processing activities or lower-



**THE PRIMARY OBJECTIVE OF THE MFPS IS TO PROVIDE MODERN INFRASTRUCTURE FACILITIES ALONG THE VALUE CHAIN FROM FARM TO MARKET**



**P H KURIAN IAS**  
PRINCIPAL SECRETARY,  
INDUSTRIES & IT

end food processing and Collection Centers (CCs) for facilitating convenient collection of raw materials from farmers.

The PPCs and CCs will be located near the farms and would be spread across the region from where the main raw materials for the Mega Food Park are targeted.

The estimated project cost of setting up KINFRA Mega Food Park is Rs. 119.02 crore. The grant-in-aid

## MAGIC PLANET OPENS NEW LEARNING ZONE FOR CHILDREN

Magic Planet in Thiruvananthapuram, hailed as the first magic mansion in the world, has a new attraction in the form of 'Kids Rainbow Planet' - a specially designed magical realm where the ambitions and imaginations of little ones are explored through creative tasks. Speaker N Sakthan, KINFRA MD Dr. G C Gopala Pillai, Rural Development Commissioner K V Mohan Kumar IAS, Director of Tourism P I Sheik Pareeth IAS, renowned magician and Magic Planet Executive Director Gopinath Muthukad and his mother Devaki Amma jointly inaugurated the zone recently.

Kids Rainbow Planet has a host of activities for children in the age group of four to ten. The zone aims at providing the best possible environment and proper inputs for children in the most important years of



life. It engages children by offering them a broad range of experiences that touches all areas of common knowledge through play-based activities and practices. Kids are taught Maths, Chemistry, Physics and other subjects through magic, games and puzzles, thereby making learning a fun-filled activity. A few of the attractions include puzzle corner, Maths pool, Physics venue

and Psycho games. Conceived and executed by Gopinath Muthukad, 'Magic Planet' at the KINFRA Film and Video Park at Kazhakkootam is stealing the hearts of both children and adults alike.

The magical wonders one witnesses here do not vanish from the mind for long and it continues to linger even after one comes out of its dreamy surroundings.

from MoFPI will be Rs. 50 crore. NABARD has also sanctioned a term loan of Rs. 28.34 crore under the 'Food Processing Fund'. KINFRA's contribution is Rs. 40.96 crore. KINFRA has earmarked an area of 78.68 acres of land under its possession in Palakkad district, located in Elapully and Pudussery villages, to develop the Central Processing Centre (CPC) of the Food Park.

Besides, KINFRA also proposes to set up four Primary Processing Centres (PPCs) in the districts of Wayanad, Malappuram, Thrissur and Ernakulam to support the farmers by facilitating pre-processing of the farm produce.

The four PPCs would be located at KINFRA Small Industries Park, Mazhuvannoor in Ernakulam district, KINFRA Small Industries Park,

Koratty in Thrissur district, KINFRA Food Processing Park, Kakkancherry in Malappuram district and KINFRA Small Industries Park, Kalpetta in Wayanad district. KINFRA also proposes to set up Collection Centres for collection and aggregation of the farm produce to help farmers with easier logistics. About 15 CCs have been proposed by KINFRA at various places in the identified Project Zone of the project.

Apart from basic infrastructure, the KINFRA Mega Food Park would also provide common facilities that are specifically designed for the food processing sector called the 'core facilities' or 'core processing infrastructure'. The units at CPC are expected to generate 1500 direct employment and 5000 indirect employment.

### TRIBUTES PAID



Employees of KINFRA Small Industries Park, Koratty paid tribute to Kadavukarayil Shabeer K Ibrahim, 45, the owner of Touchtech Factory, who died in a car accident at Usilampatti in Tamil Nadu recently. He is survived by wife Naznine and children Ridan and Aaniya.