

## **Invitation for Participating in “Foodex Japan 2018”**

“**FOODEX JAPAN 2018**” is Asia’s largest and most prestigious food and drink international annual event. The 43<sup>rd</sup> version of the event is scheduled to be held from 6<sup>th</sup> to 9<sup>th</sup> **March 2018** at **Tokyo**. The event is expected to have wide representation from different countries with a participation of around 82,000 participants, including more than 10,000 foreign participants. Around 3350 exhibitors are expected to showcase their products during the event.

The event is strictly a business professionals only trade show and is not open to the public. The event aims at creating and expanding business opportunities in the food sector as well as propagate the latest trends in the food processing industry. It is a very important gateway for business opportunities, particularly in Japan and Asia.

The Govt. of Kerala is participating in the “**FOODEX JAPAN 2018**” to showcase the food processing sector of the State. The Kerala State Industrial Development Corporation (KSIDC) and Kerala Industrial Infrastructure Development Corporation (KINFRA) will represent the State in the event. It is proposed to have a State Pavilion inside the “India Pavilion” being put up by ITPO (Indian Trade Promotion Organization). The State Pavilion would be a common space for display of products from exporters in Kerala.

A delegation comprising of Managing Directors from KSIDC and KINFRA along with a limited number of entrepreneurs from the Food Processing Sector is proposed for participation in the “**FOODEX JAPAN 2018**”. The Food Processing Companies would be provided with the facility to display their products in the common space free of cost. However, the cost of foreign travel, boarding and lodging, local travel at the venue of the event, cost of transportation of display items and other incidental expenses would have to be individually borne by the respective participants. M/s ITPO would make arrangements for entry passes into the venue.

More details about the event are available from the website <https://www.jma.or.jp/foodex/en>.

KSIDC and KINFRA jointly invite stakeholders of the food processing sector to be part of the State delegation to take part in the event. It may kindly be noted that the invitation to be part of the State delegation is restricted to a limited number only and would be strictly on first-come-first-serve basis. Only food processing players engaged in export activity would become eligible for being part of the above delegation.

Interested stakeholders may submit the prescribed format (attached herewith) confirming their willingness to be part of the State delegation to [kinfracpd@gmail.com](mailto:kinfracpd@gmail.com) or (contact Mr.Manu George 9895048476).