

CENTRE FOR CREATIVE AND CULTURAL CAPITAL OPENED



CHIEF MINISTER OOMMEN CHANDY INAUGURATING 'CENTRE FOR CREATIVE AND CULTURAL CAPITAL' AT KINFRA FILM AND VIDEO PARK IN THIRUVANANTHAPURAM

Kerala Chief Minister Oommen Chandy inaugurated Centre for Creative and Cultural Capital (C4), a campus of the Bengaluru-based Srishti School of Art, Design and Technology, at KINFRA Film and Video Park at Kazhakoottam in Thiruvananthapuram recently. In his inaugural address, Chief Minister Chandy stressed the need to hone creative skills of the youth in the State.

"This is necessary for the success of various schemes initiated by the government for promoting entrepreneurship. There has been a renewed interest among the youth in the State for making entrepreneurial initiatives. The government

STATE AS A POTENTIAL CREATIVE HUB

KINFRA organised a colloquium on 'Creative and Cultural Capital – Potential and Possibilities for New Industries and Creative Economics' in association with Srishti Institute of Art, Design and Technology, Bengaluru and iNature, in Thiruvananthapuram recently. Ways to make Kerala a global creative centre by nurturing the capabilities of the youth were discussed at the event. Speaking on the occasion, State Industries and IT Principal Secretary P H Kurian IAS said the creative class will not be possible without an ecosystem that nurtures it and exports it across the globe. "Kerala has an emerging creative ecosystem, but only when it

becomes firmly rooted will we have the critical mass that will lead to a creative economy," he said. Srishti Founder-Director Geetha Narayanan said that the aim is to focus on generation of a creative community and make the State a destination for creative industries. KINFRA MD Dr. G C Gopala Pillai, State Additional

Chief Secretary V S Senthil IAS, Kerala University Vice Chancellor Dr. P K Radhakrishnan, Dr. A P J Abdul Kalam Technical University Vice Chancellor Dr. Kuncheria P Isaac, Microland Technologies Founder-Chairman Pradeep Kar and KINFRA Film & Video Park MD K Sudhakaran also attended.



INDUSTRIES & IT PRINCIPAL SECRETARY P H KURIAN IAS SPEAKING AT COLLOQUIUM ORGANISED BY KINFRA ALONG WITH SRISHTI AND INATURE

is committed to putting in place the required infrastructure to cater to their needs," the Chief Minister said. State Industries and IT Minister P K Kunhalikutty said the collaboration will bring technology-based capabilities for nurturing the creative abilities of the youth.

According to Srishti Founder-Director Geetha Narayanan, creative economy is a new paradigm of development. "Fundamental to this new paradigm is the recognition that creativity, knowledge, technology and information are powerful engines driving economic growth and promoting development in the globalised world," she said.

Kazhakoottam MLA M A Vahid, Industries and IT Principal Secretary P H Kurian IAS, KINFRA MD Dr. G C Gopala Pillai, Kerala University Vice Chancellor Dr. P K Radhakrishnan, KINFRA General Manager and Film & Video Park MD K Sudhakaran and renowned magician Gopinath Muthukad also spoke.

Earlier, in a separate function, Dr. Pillai and Geetha Narayanan signed the MoU in this regard. C4 will offer programmes suited for new media-based industries such as animation, visual effects in film, game design and development with additional expertise and capabilities in information technology, embedded systems, user-experience, interaction design and digital filmmaking.

From July 2016 onwards, students who have completed 12th Standard or PUC or Level 4 equivalent of the NSQF (National Skills Qualification Framework) can apply for various courses. Srishti is a non-residential institution founded in 1996 by the Ujwal Trust with the objective of providing art and design education in an environment of creativity to maximize the individual's potential. Presently, Srishti is active in two campuses in Bangalore and Pune.

KINFRA SHOWCASES STATE'S CAPABILITIES TO HOST ELECTRONICS INDUSTRY



INDUSTRIES & IT PRINCIPAL SECRETARY P H KURIAN IAS SPEAKING ON KINFRA'S B2B MEET AS KINFRA MD DR. G C GOPALA PILLAI AND IESA PRESIDENT M N VIDYASHANKAR IAS LOOK ON

To showcase investment opportunities at its proposed Electronics Manufacturing Cluster (EMC) at Kakkanad in Kochi, KINFRA organised a Business-to-Business (B2B) meeting in association with Indian Electronics and Semi-Conductor Association (IESA) in Bengaluru recently. Speaking on the occasion, State Industries and IT Principal Secretary P H Kurian IAS said Kerala has emerged as an ideal destination for electronics systems design and manufacturing (ESDM).

KINFRA MD Dr. G C Gopala Pillai said that the EMC project is intended to create an Industrial Park with all modern facilities for the electronics manufacturing industries with the assistance of the Union Ministry of Information Technology, under the Electronics Manufacturing Cluster Scheme. The project would be eligible for grant under Modified Special Incentive Package (MSIP) scheme of the Central Government.

Indian Electronics and Semi-Conductor Association (IESA)

President M N Vidyashankar IAS (Rtd.), KINFRA Sr. Media Advisor K N Srikumar, SFO Technologies General Managers Sasidharan and Shamsudeen, KINFRA General Manager and Film & Video Park MD K Sudhakaran and KINFRA Manager (Technical) G Sunil participated in the meeting.



KINFRA has identified 66 acres of land at Kakkanad having good road, air and seaport connectivity. KINFRA has been focusing on industrial infrastructure development, specifically aimed at the economic development of industrially backward regions of the State, by setting up industrial parks/townships/zones etc., which provide all the facilities required for the entrepreneurs to start ventures.