

## KINFRA joins hands with KSIDC to promote new generation initiatives

# Kerala's future growth must come through young entrepreneurship: Chief Minister Oommen Chandy

**Cochin:** Kerala's leap forward in growth and development in the first half of the 21<sup>st</sup> century is greatly dependent upon the manner in which we help spur young entrepreneurship in the State, said Sri. Oommen Chandy, Chief Minister-Kerala.

Addressing the concluding session of the Young Entrepreneurship Segment (YES) organised by the Government under the KSIDC banner, with the active association of KINFRA, the Chief Minister announced a slew of innovative measures to encourage young entrepreneurs in the State.

"The Student Entrepreneurs policy announced by the State government in 2012 has started yielding results much earlier than expected. In 2012, we planned to

young entrepreneurs. This is a testimony for the runaway success of Students Entrepreneurship policy", the Chief Minister said.

He added that the proposed 20% attendance reduction and 5% grace mark for young entrepreneurs would soon come into effect. "Consultations are on with all vice chancellors and other stake holders. We will announce the policy officially soon".

He pointed out that for the first time in the country, the government has decided to set up a 'Live, Work & Play' campus spread over a 5 lakh sq ft area. "We have accepted the blue print of the project and we



key driver behind this phenomenon are young entrepreneurs.

Sri. K.M. Mani, Minister-Finance & Law in his key note address said, "if there is a will, everybody in Kerala can be an entrepreneur." Smt. Aruna Sundararajan, Additional Chief Secretary and MD, KSIDC said YES marked a paradigm shift in the entrepreneurship landscape of the state. "What is required for building a successful enterprise is talent, talent and talent. Kerala has no dearth for talent. However, the state has been losing this talent pool to outside world so far. But, YES would make a paradigm shift in this regard by grooming home grown talent to build home grown business empires. We have no longer to look outside the State for business icons. Today, we have our business icons who made their mark globally", she said.

Sri. M.A. Yousf Ali, noted industrialist and chairman EMKE group said: "I want all of you to be like me". Sri. T.K.A. Nair, Chairman-KSIDC also spoke on the occasion.



**Kerala's Mecca of young entrepreneurs:** Startup Village in KINFRA Hi-Tech Park

add 1,000 more enterprises in the coming 10 years. Now, 2 years later, we have got proposals for setting up 726 odd enterprises, such a big response. Interestingly, 276 out of these 726 proposals are from

will announce the project soon", he said.

Sri. P.K. Kunhalikutty, Minister-Industries & IT said Kerala has been witnessing exponential growth in the number of small and medium industries and the

## KINFRA celebrates Onam with traditional festivities

### Corporate office Trivandrum

The legend of King Mahabali and his times were recalled with symbolic and colourful rituals, as KINFRA's Corporate headquarters in Trivandrum celebrated Onam 2014 in early September. A large pookkalam was laid out in the front office area. Principal Secretary-Industries & IT Sri. P.H. Kurian led the celebrations, joined by Sri. S. Ramnath, MD-KINFRA and other senior officials of the Corporation. MD Sri. Ramnath lit the oil lamp and spoke of the need to re-order life in Kerala so that the spirit of Onam that represents prosperity and plenty as also equality of opportunities is re-created.

Festivities included songs and kaikottikkali, mimicry and games. The traditional vegetarian *sadhya* was enjoyed by the gathering, hoping to converge again next year, around the pookkalam and other symbols of the prosperous days of Onam.



### KINFRA Hi-Tech Park Cochin

Managing Director-KINFRA, Sri. S. Ramnath led the celebrations in KINFRA Hi-Tech Park Kalamassery, Cochin with the lighting of the traditional nilavilakku joined by Sri. Hrishikesh Nair, CEO-Infopark and Sri. V.R. Balu, MD-KEPIP and other KINFRA officials. A vibrantly colourful floral bed (pookkalam) was created in the central hall of the Park Centre. Celebrations included singing, dancing and games, with a sumptuous



onassadya marking the close of another day of remembrance for an era in Kerala where life was simple, living was honest and the society egalitarian in all senses.

### Celebrations in K-SIP Koratty

In K-SIP Koratty, Team KINFRA joined hands with MAKK, the Manufactures Association KINFRA Koratty to make Onam 2014 memorable with a variety of programs involving arts and sports performances. Among the distinguished guests who attended the festivities were Sri. Manesh Sebastian, President-Koratty Grama Panchayath, Sri. Sunny George, President-MAKK, Sri. Sijo M. Jose, Sri. Sarji.T.S., Sri. Shabeer, Smt. Ambili.T.B, Smt. Geesha.A.K., and Jaiju.K.P. Onassadya provided by MAKK brought the day's events to a delicious conclusion.

