

Addendum No.1

18 JUNE 2018

The following additions or clarifications shall be made to the appropriate sections of 'Expression of Interest for the Production of Corporate Film' document.

Eligibility Criteria (when the bid is submitted by a consortium)

1. In case of a consortium, either of the consortium partners should have a Cumulative Turnover of a minimum of Rs. 50 Lakhs over the last 3 financial years (2015-16, 2016-17, 2017-18)
2. Atleast one member of the consortium should have produced a minimum of 5 full-length documentaries/short films/feature films of 3 minutes or more for Government / Corporate entities
3. Atleast one member of the consortium should have professional experience of 10 years or more as a Film / Short film Producer/ Scriptwriter
4. Financial bid of the technically qualified bidders will only be considered
5. The bidder should furnish an undertaking that they have the required experience of making corporate films and also state the names and submit actual films created by either of the consortium members. At least two actual films should be submitted with the proposal and the same should be presented during the technical presentation
6. The bidder should have well trained production team and each of following key personnel must fulfil the minimum conditions of eligibility criteria specified below. The Agency team would need to work closely with KINFRA:

SN	Key personnel	Educational Qualifications	Length of Professional Experience	Experience of assignments
1	<i>Director</i>	<i>Film/Video/ Production/ Or Working Experience with TV Channels as Journalist or FTII graduate</i>	10 years	Experience in directing corporate & product promotion films. (equivalent) Should have directed at least 5 films. Media Relations Experience in Govt. Organizations

				Working experience with TV Channels
2	Script writer	Graduate	10 years	Should have work experience in script writing for corporate & product promotion films
3	Expert	Graduate	10 years	should have exposure in Industrial Infrastructure projects

(In cases if there is any change in the key personnel subsequent to award of the work it would be with the prior approval of KINFRA. KINFRA may terminate the contract if the replacement is without the approval of KINFRA. The decision of KINFRA in this regard will be final and binding). The three key personnel / positions can be a single individual provided he/she fulfils the above mentioned experience. EoI to be submitted in the following Format duly signed by the authorized representative of the applicant with copy of resolution or power of attorney:

Sl. No.	Description	Details
1	Name of the applicant and address with e mail, phone etc. (If consortium full particulars of all members and proposed share and indicating who is the lead member)	
2	Main area of Business	
3	Proof for Expertise in the concerned sector	
4	Major Products being Manufactured at present or activities/ services.	
5	Location of Corporate Office /registered Office	
6	Turnover in the last 3 years	
7	Net worth of preceding three years	

Following Documents to be submitted along with the EoI (certified copy):

1. Brief write up about the Company/ Promoters/LLP Profile/ Firm
2. Balance Sheet and Profit & Loss Statement for the Year 2014-15, 2015-16 and 2016-17
3. Copy of latest Income Tax Returns
4. Copy of latest Service Tax / GST Returns
5. PAN Card Copy
6. Self-Certification stating that the Company/ LLP/Firm or its Subsidiaries / Individual/ Associates are not Debarred / Blacklisted by any Central / State Governments, Government Departments, Government Bodies or PSUs.
7. Certificate from Chartered Accountant showing the Net worth of preceding three years.

Net worth shall be calculated as below:

Net worth = Share Capital + Reserves & Surplus - Miscellaneous expenditure to the extent not written off

OR

Net worth = Total Assets - External Liabilities

8. Copy of MOA and AOA/Partnership deed and certificate of incorporation/ registration in case of firms.
9. Any other detail which the Applicant Company/ Firms feels relevant in this regard.