# **EVERYTHING IS OK HERE**

India's First Infotainment Park with SEZ for Animation and Gaming



### The arcade for gaming, digital films, ITeS and animation industry



#### **KINFRA FILM & VIDEO PARK**

India's first Infotainment Park, Kinfra Film & Video Park offers the best in the area of entertainment and visual media. Developed over 75 acres at Kazhakuttom, Trivandrum, the Park is a cluster of media companies and includes processing labs, recording theatres, editing studios, dubbing studios and outdoor/indoor shooting locales, apart from basic infrastructure facilities. India's largest Motion Capture Facility (MOCAP) in the country has been set up by Accel Animation Studios at KINFRA to create 2D and 3D animation products of international demand. Motion pictures can be easily animated here without being shot.

KINFRA FILM &

## Everything takes off right here



The SEZ set in 25 acres, with a dedicated building 'DRISHYA' for animation and gaming, aims to develop and strengthen the supply base of production studios. In addition to the development of existing animation and gaming capacity, it also focuses on evolving a concept of infrastructure sharing as well as making available a talent pool. SEZ (Special Economic Zone) is a specially delineated duty-free enclave and deemed foreign territory for the purposes of trade operations.

#### **New levels of SEZ**

 Duty-free import of consumables and raw materials = Exemption from customs/excise duty
Corporate tax holiday = 100% Foreign Direct Investment = Single window clearances
All SEZ activities on self-certification basis

#### **Rapid-fire advantages**

A pool of talented professionals = Local inputs at reduced costs = Standard design A/C modules on rent = Complete start-up support = Kerala's highly developed film and visual culture = Presence of film fraternity within the Park

#### **Big opportunities zone**

 Land available on long lease Specially designed building with a total built-up area of 1,50,000 sq. ft. housing animation studios
Animation Studio & Motion Capture Facility by Accel Transmatic Ltd. IT and ITeS Incubation facilities Additional area of 2.5 lakh coming up

#### **Powered-up Infrastructure**

 Power, water supply and comprehensive communication facilities = Bank, guest house, preview theatre, business centre and round-the-clock security = An ISO 14001 : 2004 Certified Company

#### **Real-time Companies**

Ernst & Young Global Shared Services (GSS) third centre = Vismaya Max Studio by Malayalam superstar Shri. Bharat Mohanlal = Chennai-based Prasad Lab Film Academy = Revathy Kalamandir Film Academy = Magic Planet = Accel Animation Studios

#### **Installing Soon**

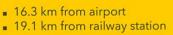
Film Archives Kerala by Kerala Chalachitra
Academy International Animation School

### **KINFRA**

Kerala's industrial catalyst and pro-active infrastructure provider for enterprises, the Kerala Industrial Infrastructure Development Corporation (KINFRA) has been enabling industrial development across the State. They identify and promote core competency industries of each region, creating walk-in-and-manufacture environments. It's the place for discerning investors from across the world. The park is also eco-friendly and green adding to the beauty and attraction of the place.

Kerala, acclaimed as "one of the ten paradises of the world" by National Geographic Traveler. This sliver of land on the southern tip of India is enchanting with its golden beaches, tranquil backwaters and emerald hill stations. A land with many facets, one can never have enough of Kerala.

Thiruvananthapuram





Kerala Industrial Infrastructure Development Corporation A statutory body of Govt. of Kerala

Film & Video I Kazhakoot

> Thiruvananthapurar International Airport

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