

Expression of Interest (EOI) for the Photography of Industrial Units and Entrepreneurs at various locations for Coffee Table Book



26th December 2018

KERALA INDUSTRIAL INFRASTRUCTURE DEVELOPMENT CORPORATION

(A Statutory Body of Government of Kerala)

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1. ABOUT KINFRA

Kerala Industrial Infrastructure Development Corporation (KINFRA), a promotional agency for the state which aims at accelerating the industrial development of the State by providing infrastructure facilities to industries. KINFRA's thrust has been to facilitate the development of industrial infrastructure in the State, and as such it has successfully completed more than two decades of excellence in this field. KINFRA has successfully completed over the past 25 years, 24 theme based Industrial Parks in Kerala in areas such as garments, infotainment, marine/seafood, rubber, exports, food processing etc.

2. ABOUT THE PROJECT

In order to boost the marketing efforts done by the Kerala State to attract investments and to showcase Kerala as an ideal investment destination, Government of Kerala/KINFRA decided to prepare a Coffee Table Book. Accordingly KINFRA invites proposals from the professional photographers for the Photography of Industrial Units and Entrepreneurs at various locations for the Coffee Table Book.

3. EXPRESSION OF INTEREST (EOI)

KINFRA invites quotations from the firms for the 'Photography of Industrial Units and Entrepreneurs at various locations for the Coffee Table Book' for showcasing Kerala as an ideal investment destination.

4. SCOPE OF WORK:

The scope of work includes:

- Capturing High Resolution still photographs of the Industrial units and Entrepreneurs as per the decided content
- Composition/ Editing of the captured still photographs to develop the Coffee Table Book.

5. METHOD OF EXECUTION:

Agency will undertake all activities related to the photography of Industrial Units and Entrepreneurs at various locations for the Coffee Table Book

6. BID EVALUATION

The quotations (financial) will be evaluated and the lowest bidder will be selected for the 'Photography of Industrial Units and Entrepreneurs identified at various locations in Kerala for the Coffee Table Book'.

7. PAYMENT

- Payment after the completion of work

8. DELIVERY SCHEDULE

- Submission of Quotation : 5th January, 2019
- Issue of work Order : 7th January, 2019
- Delivery of soft copy : 18th January, 2019

9. SUBMISSION OF EOI

The quotations for the '**Photography of Industrial Units and Entrepreneurs at various locations for the Coffee Table Book**' should reach in the address given below on or before **5th January, 2019 before 5 p.m.** Submission of EOI through email will not be accepted.

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