

## **Invitation for Expression of Interest**

### **Running and maintenance of an International Animation School at KINFRA Film and Video Park, Thiruvananthapuram, Kerala**

#### **Terms and conditions**

#### **Introduction**

KINFRA Film & Video Park (KFVP) is a wholly owned subsidiary of KINFRA, set up with an objective of supporting entertainment industry and is considered as the first Infotainment Industrial Park in the country. KFVP, formed with an initiative to support the infotainment industry is now a full-fledged infotainment park with international infrastructure facilities. It is located in 75-acre campus in Kazhakuttom, Trivandrum.

KFVP has a built up space of 26014 sq feet available on the second floor, with floor plate suitable for design and development of an animation school, with opportunity to expand to the other floors over a period of three years. Land for building hostel and other amenities are also available adjacent to the building.

Expression of interest is invited from eligible private enterprises to join hands with KFVP to partner in its proposal for setting up a world class Animation school.

#### **Eligibility criteria**

1. Private sector partners shall be Companies / Trusts with experience in running international / national educational institutions.
2. Proven track record with minimum 3 years experience in creative & design education ventures with major exposure in Animation, Graphics and Gaming Industry.
3. Companies/Trusts shall meet the conditions for accreditation/affiliation with Indira Gandhi Open University (IGNOU) or any other Universities in Kerala

for short term /degree courses in Animation and Gaming as per norms of Universities of Kerala / Govt. of Kerala.

4. Minimum investment as an inlaid criteria is Rs.300 lakh in tangible assets with commitment to reach Rs.900 lakh within a period of three years.
5. A minimum tangible net worth of not less than INR 20 crore as on 30.09.2014.
6. The applicant / bidder shall not have been blacklisted by any state or Central Government or Government agencies.

#### **Scope and terms and conditions**

1. The Expression “Animation School” shall be that institution which imparts degree/diploma in graphics/gaming/animation as recognized by the State/Central Government or Agencies set up by the State Government for monitoring such educational institutions including those institutes/centers to be established for skill development/vocational training/institutes imparting certificate courses as approved by Governments”.
2. The interested applicant should have sufficient experience to run similar educational institution in India or abroad. Those having affiliation/accreditation from Universities or collaboration/ franchise arrangements with the institution of National/International repute would be given due weightage.
3. The minimum level of investment in the coming five year in tangible operating assets for the Animation school shall be not less than Rs.900lakh with Rs.300 lakh being the initial investment within a period of one year from the award of the bid.
4. The proposed institutes should be got affiliated with IGNOU/All India Council of Technical Education/UGC/State–Central Education Board/University or any relevant Govt. body as the case may be.
5. The Governing Council/Board of the Institute should have one Nominee of KFVP/State Govt.
6. The implementing agency/consortium should have sufficient funds to implement the project. They shall furnish adequate evidence to this effect.

#### **Submission of EOI**

Expression of interest shall be submitted along with the following details/documents to Managing Director, KFVP, Thiruvananthapuram on or before 24.02.2015.

1. Covering letter as per Annexure 1
2. Applicants profile as per Annexure 2.
3. Capability statement of the applicant, with supporting documents.
4. Business plan outlining the proposed activities, financial projection etc. The share of fees proposed to be offered need not be mentioned in the EOI.
5. Net worth and turnover certificate duly certified by Chartered Accountants.

## Annexure 1

### Format of Letter by Applicant

To,

The Managing Director,  
Kinfra Film and Video Park  
Kazhakuttam PO, Trivandrum

Sub: Expression of Interest for setting up International Animation School –Application for pre qualification

Dear Sir,

We, the undersigned Applicant have read and examined in detail the EOI Bid document for the setting up of International Animation School at KINFRA FILM AND VIDEO PARK..

We confirm having submitted all the details in support of qualifying criteria as required by you along with this Application and all other necessary documents. In case you require any further information in this regard, We agree to furnish the same.

We hereby declare that the Statements made in this proposal are true and accept that any misinterpretation contained in it may lead to our disqualification.

We hereby declare that We Were never blacklisted by any Central/ State Government/PSU/Public Authority or Organization.

We understand that you are not bound to accept all or any EOI bid you receive.

Yours sincerely,

Signature, Name &

Designation

## Annexure 2

### Format of Applicants profile

Name of the applicant	
Address	
Constitution ( Company/Firm/ Trust)	
Main activities	
Experience in Education field	
Details of courses offered to students/ affiliations etc.	
Ownership structure of the applicant with ownership status in percentage.	
Structure of the corporation, joint ventures, subsidiaries, partnerships or other relevant relations.	
Number of years experience in the relevant field.	
Company/ Applicants business location(s)	
Number of employees/ faculties	
Details of experience in Animation related field of education	
<b>Financial information</b>	
1.Last three year turnover	
2.Last three years Profit after tax.	
3.Paid up capital	
4.Share price if listed	
5.Net worth as on 30.09.2014	

Contact person ( name & Designation)	
Telephone	
Email	
Address	

Note: Additional data may be provided if required, in separate sheets.